



MEDIA RELEASE

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TURNSTONE CENTER COMPETES IN THE 2018 BRACKETS FOR GOOD TOURNAMENT

FORT WAYNE, IN (*March 5, 2018*) – Turnstone Center for Children and Adults with Disabilities has been selected from more than 2128 charitable organizations across the country to compete in Brackets For Good 2018. Starting Friday, March 2, Turnstone will rally supporters to advance in an online single-elimination bracket-style fundraising tournament with a grand prize of \$10,000.

As the only not-for-profit organization in northeast Indiana that provides a full range of rehabilitative, educational, wellness, athletic and recreational programs and facilities to people with physical disabilities and their families, Turnstone and its supporters are creating possibilities. The funds raised during the Brackets For Good tournament will be used to support our adaptive sport and recreation programs for youth and adults with disabilities.

“At Turnstone, we know the importance of youth participation in social activities, including sports and adaptive sports. These activities influence the social, emotional and moral development of adolescents. By sharing and supporting Turnstone’s efforts during the Brackets For Good Indiana tournament, you’re helping raise awareness and truly creating possibilities for our young athletes,” says Rena Burden, Chief Development Officer.

Indianapolis-based Brackets For Good pairs with corporate and nonprofit sponsors to host online bracket-style fundraising tournaments in philanthropic communities around the United States. Brackets for Good has raised more than \$6.4 million for charitable nonprofits since its 2012 kick-off contest in Indianapolis.

Participating nonprofits rally enthusiastic donors to out-fundraise their opponents in order to advance. Through the excitement, localized marketing and corporate involvement, nonprofits earn increased exposure, gain access to free fundraising tools, and are introduced to new donors. Dollars from donors translate to points, giving participants the opportunity to advance in each market’s bracket. Competing nonprofits keep donations received during tournament play, no matter how many rounds they advance. The winning organization in each tournament receives an additional championship grant.

To get in the game and help Turnstone win Brackets For Good Indiana 2018, visit <https://indiana.bfg.org/matchup/turnstone-center-for-children-and-adults-with-disabilities> and score points by making donations!

ABOUT TURNSTONE: Now in its 75th year of service, Turnstone's mission is to empower people with disabilities to achieve their highest potential by providing the one of the most comprehensive offerings of services and programs to people with disabilities and their families under one roof in the United States. Thanks to generous support and compassionate staff, Turnstone's legacy of advocacy and innovation continues to contribute to a world that accepts and values people based on their abilities.

ABOUT BRACKETS FOR GOOD: Brackets For Good uses the power of sport, innovative technology, and online fundraising tournaments to inspire people to learn about and rally behind charitable nonprofits that make our world a better place. Brackets For Good is a program of 501(c)3 charitable organization, Joined For Good. Since the inaugural tournament in 2012, new awareness, an average of over 30% first-time donors, and over \$6.4 Million dollars has been generated for hundreds of charitable organizations across the country. It's Competitive Giving. Everybody Wins. For more information, visit BFG.org.

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