



MEDIA RELEASE

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LOCAL BUSINESSES SUPPORT TURNSTONE'S 2018 BRACKETS FOR GOOD CHAMPIONSHIP BID

FORT WAYNE, IN (*April 6, 2018*) – Local businesses continue to come alongside Turnstone Center for Children and Adults with Disabilities in its first appearance in the annual Brackets For Good charitable giving challenge. 3Rivers Credit Union, Business People Magazine, and Design Collaborative have each provided a matching gift to help score points and rally the community in the final hours of the statewide Brackets For Good Championship Round. The winning non-profit of the Championship round will win \$10,000 to be used to support its mission.

Donations from the community and Turnstone's supporters have consistently surpassed those of their opponents in the preceding five rounds of the single-elimination bracket-style fundraising tournament, including locally based Fort Wayne Trails, Fort Wayne Youtheatre, and Bridge of Grace Compassionate Ministries Center. Turnstone's final opponent, Golden Retrievers Rescue & Community Education is based out of Indianapolis.

The current championship round of tournament play is currently underway and ends at 8:00pm tonight, Friday, April 6. To score points or check the match-up score, visit <http://Indiana.bfg.org/bracket>.

Turnstone's semifinals Community Partner 3Rivers Credit Union helped secure the organization's championship bid with a matched donation of \$2,500 in support of the organization's mission and its successful representation of northeast Indiana in the tournament. 3Rivers has repeated their semifinals support with another \$2,500 matched gift for the Championship round.

As the only not-for-profit organization in northeast Indiana that provides a full range of rehabilitative, educational, wellness, athletic and recreational programs and facilities to people with physical disabilities and their families, Turnstone and its supporters are creating possibilities. The funds raised during the Brackets For Good tournament will be used to support our adaptive sport and recreation programs for youth and adults with disabilities.

“The annual Brackets For Good charitable giving tournament is the perfect opportunity for the community to learn more about Turnstone and support our work through scoring points with

their donations or sharing with their friends and family,” said Rena Burden, Chief Development Officer. “The tournament also pairs well with the excitement of our competitive adaptive sports teams that are also on their way to their respective national championship tournaments in sled hockey and wheelchair basketball this month.”

Indianapolis-based Brackets For Good pairs with corporate and nonprofit sponsors to host online bracket-style fundraising tournaments in philanthropic communities around the United States. Brackets for Good has raised more than \$6.4 million for charitable nonprofits since its 2012 kick-off contest in Indianapolis.

Turnstone was selected from more than 2128 charitable organizations across the country to compete in Brackets For Good 2018 which started Friday, March 2. Participating nonprofits rally enthusiastic donors to out-fundraise their opponents in order to advance. Through the excitement, localized marketing and corporate involvement, nonprofits earn increased exposure, gain access to free fundraising tools, and are introduced to new donors. Dollars from donors translate to points, giving participants the opportunity to advance in each market’s bracket. Competing nonprofits keep donations received during tournament play, no matter how many rounds they advance. The winning organization in each tournament receives an additional championship grant.

To get in the game and help Turnstone win Brackets For Good Indiana 2018, visit <https://indiana.bfg.org/matchup/turnstone-center-for-children-and-adults-with-disabilities> and score points by making donations!

ABOUT TURNSTONE: Now in its 75th year of service, Turnstone’s mission is to empower people with disabilities to achieve their highest potential by providing the one of the most comprehensive offerings of services and programs to people with disabilities and their families under one roof in the United States. Thanks to generous support and compassionate staff, Turnstone’s legacy of advocacy and innovation continues to contribute to a world that accepts and values people based on their abilities.

ABOUT BRACKETS FOR GOOD: Brackets For Good uses the power of sport, innovative technology, and online fundraising tournaments to inspire people to learn about and rally behind charitable nonprofits that make our world a better place. Brackets For Good is a program of 501(c)3 charitable organization, Joined For Good. Since the inaugural tournament in 2012, new awareness, an average of over 30% first-time donors, and over \$6.4 Million dollars has been generated for hundreds of charitable organizations across the country. It’s Competitive Giving. Everybody Wins. For more information, visit BFG.org.

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